

APPLICATION TO BOARD OF APPEALS

Tel. No. X _____

Appeal No. 2020-53
Date X 7/24/2020

TO THE ZONING BOARD OF APPEALS, WEST SENECA, NEW YORK:

I (we) X Lauren Griffin of X Flexlume

1464 Main St, Buffalo NY 14209, HEREBY APPEAL TO THE ZONING BOARD OF APPEALS FROM THE DECISION OF THE BUILDING INSPECTOR ON AN APPLICATION FOR A BUILDING PERMIT, WHEREBY THE BUILDING INSPECTOR DID DENY PERMIT TO: _____

- A PERMIT FOR USE
- A PERMIT FOR OCCUPANCY
- A TEMPORARY PERMIT OR EXTENSION THEREOF
- A CERTIFICATE OF EXISTING USE
- A CERTIFICATE OF ZONING COMPLIANCE
- AREA PERMIT

1. Applicant is the PROPERTY OWNER
 CONTRACTOR FOR THE WORK CONCERNED HEREIN
 PROSPECTIVE TENANT
 OTHER (Describe) _____

2. LOCATION OF THE PROPERTY X 1700 Union Road

3. State in general the exact nature of the permission required, 102.5 sq ft per side sign to replace existing - 40 sq ft per side permitted

4. PREVIOUS APPEAL. No previous appeal has been made with respect to this decision of the Building Inspector or with respect to this property, except the appeal made in Appeal No. _____, dated _____, 20____.

5. REASON FOR APPEAL.

A. A Variance to the Zoning Ordinance is requested because strict application of the ordinance would produce undue hardship, or the hardship created is unique and is not shared by all properties alike in the immediate vicinity of this property and in this use district, or the variance would observe the spirit of the ordinance and would not change the character of the district because: See enclosed

B. Interpretation of the Zoning Ordinance is requested because: Pedestal sign 40 sq ft per side permitted, Requesting 102.5 sq ft per side

C. A Special or Temporary Permit or an Extension thereof Under the Zoning Ordinance is requested pursuant to Article _____, Section _____, Subsection _____, Paragraph _____ of the Zoning Ordinance, because: _____

X Lauren Griffin
Applicant's Signature

TO BE COMPLETED BY THE BUILDING INSPECTOR

1. Provision(s) of the Zoning Ordinance Appealed, including article, section, subsection or paragraph of the Zoning Ordinance TOWS Zoning Ordinance 120-40.7

2. Zoning Classification of the property concerned in this appeal M-2

3. Type of Appeal:
- Variance to the Zoning Ordinance.
 - Interpretation of the Zoning Ordinance or Zoning Map.
 - Special or Temporary Permit or an extension thereof under the Zoning Ordinance.

4. A statement of any other facts or data which should be considered in this appeal. _____

Building Inspector X _____

CHECK 1000-200

West Seneca Town Hall
1250 Union Road - Room 210
West Seneca, NY 14224

To Whom It May Concern,

On behalf of Union Transfer located at 1700 Union Road, West Seneca NY 14224, we are representing them in obtaining a variance for a sign due to the proposed sign being over the allowed square footage.

Union Transfer is a garbage collection service that provides C&D processing, dumpster rentals and recycling, in West Seneca. The need for a bigger sign is to effectively compete with the commercial businesses within the area of Union Transfer. Union Transfer needs to promote their business and what they do to the general public and passing cars on Union Road. According to a 2012 study prepared by the economics center at the University of Cincinnati, "signs are among the most important elements of visual communication." "Visual communication provided by and on-premise business signage is essential for the efficient function of our system of commerce and the success of many businesses". Also, a study from FedEx showed that "76 percent of consumers visited a store they never knew existed based on a sign. Another 75 percent recommended a business based on the signage alone." Union Transfer can be of significant importance for the West Seneca community and surrounding areas within Buffalo, NY. Due to their key contribution to increasing recycling and decreasing waste, Union Transfer, can promote a better environment and important business for Western New York.

Sincerely,

Lauren Griffin (Flexlume Sign Company)



PROPOSED:
NEW 22' X 11' PYLON SIGN WITH:

- 5' X 11' UPPER NON-ILLUMINATED ALUMINUM CABINET, CABINET TO BE PAINTED DARK GREY COLOR, AND HAVE APPLIED VINYL TEXT/LOGO.
- 5' X 8' CIRRUS DIGITAL LED MESSAGE CENTER.
- 1 1/2' X 5' NON-ILLUMINATED CABINET, PAINTED IN DARK GREY COLOR, WITH APPLIED GREEN VINYL (PMS 369 C).
- EXISTING POSTS TO BE WRAPPED WITH A POLE COVER, POLE COVER TO BE PAINTED TO MATCH CABINET.
- SCALING TO BE CONFIRMED BY FIELD SURVEY.**

1464 MAIN STREET
BUFFALO, NY 14209-1780
PHONE: (716) 884-2020
FAX: (716) 881-0361
EMAIL: INFO@FLEXLUME.COM

CLIENT: UNION TRANSFER

CUSTOMER APPROVAL: _____ DATE: _____

LOCATION: _____

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DATE: 6/18/2020
CUSTOMER:
REVISION: 5
DESIGNER: GN
SALES REP: AL
FILE NAME: UNION TRANSFER PYLON

SBL No. 134.12-1-B1
 SURVEY OF 1700 Union Road, Town of West Seneca
 COUNTY, N.Y.
 TOWNSHIP RANGE
 SECTION B4
 PART OF LOT 84
 Ebenezzer Lands
 SURVEY -
 ETRA
 BY: *William Mackay & Delles*
 LAND SURVEYORS, LLP
 150 AERO DRIVE
 BUFFALO, NEW YORK 14225
 PHONE (716) 831-5140 ~ FAX 831-3811
 "ALL RIGHTS RESERVED"
 THIS MAP IS LIMITED TO THE MAP RIGHTS RESERVED
 WITH NEW YORK STATE LICENSED LAND SURVEYORS SEAL, ALTERING ANY ITEM
 ON THIS MAP IS A VIOLATION OF THE
 LAW EXCEPT AS PROVIDED IN SECTION
 2003, STATE EDUCATION LAW
 SBL No. 134.12-1-B1

THIS SURVEY WAS PERFORMED IN ACCORDANCE WITH THE
 CHANGING STANDARDS FOR LAND SURVEYING ADOPTED BY THE
 BAR ASSOCIATION OF THE COUNTY AT THE OFFICE OF
 THE SURVEYOR.
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 BAR ASSOCIATION OF THE COUNTY AT THE OFFICE OF
 THE SURVEYOR.
 THIS SURVEY WAS PERFORMED UNDER CERTAIN SPECIFIC CONDITIONS.
 NOTE: PROPERTY WAS RESEARCHED THROUGH THE RECORDS OF THE COUNTY AND IS SUBJECT TO ANY STATE OR FEDERAL RECORDS THAT MAY BE REVEALED IN SAID RESEARCH.
 THIS SURVEY WAS PERFORMED UNDER CERTAIN SPECIFIC CONDITIONS.
 MEASUREMENTS UTILIZED IN DETERMINING LOCATION OF BOUNDARY LINES. LABEL 11001 INK 1152
 LATER 11001 INK 1152

