

\$100.00

APPLICATION TO BOARD OF APPEALS

Tel. No. _____

Appeal No. 2020-01

Date _____

TO THE ZONING BOARD OF APPEALS, WEST SENECA, NEW YORK:

I (we) PATRICK ECK of 55 S. PIERCE ST.

_____, HEREBY APPEAL TO THE ZONING BOARD OF APPEALS FROM THE DECISION OF THE BUILDING INSPECTOR ON AN APPLICATION FOR A BUILDING PERMIT NO. _____, DATED _____, 20____, WHEREBY THE BUILDING INSPECTOR DID DENY TO

- A PERMIT FOR USE
- A PERMIT FOR OCCUPANCY
- A TEMPORARY PERMIT OR EXTENSION THEREOF
- A CERTIFICATE OF EXISTING USE
- A CERTIFICATE OF ZONING COMPLIANCE
- AREA PERMIT

1. Applicant is the PROPERTY OWNER
- CONTRACTOR FOR THE WORK CONCERNED HEREIN
 - PROSPECTIVE TENANT
 - OTHER (Describe) _____

2. LOCATION OF THE PROPERTY 55 SOUTH PIERCE ST.

3. State in general the exact nature of the permission required, OPERATE A HOME BUSINESS NOT LISTED

4. PREVIOUS APPEAL. No previous appeal has been made with respect to this decision of the Building Inspector or with respect to this property, except the appeal made in Appeal No. NA, dated _____, 20____.

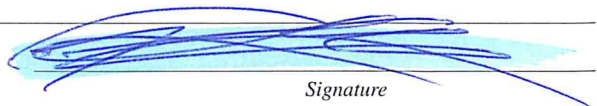
5. REASON FOR APPEAL.

A. A Variance to the Zoning Ordinance is requested because strict application of the ordinance would produce undue hardship, or the hardship created is unique and is not shared by all properties alike in the immediate vicinity of this property and in this use district, or the variance would observe the spirit of the ordinance and would not change the character of the district because: _____

SEE BALUARD LETTER

B. Interpretation of the Zoning Ordinance is requested because: _____

C. A Special or Temporary Permit or an Extension thereof Under the Zoning Ordinance is requested pursuant to Article _____, Section _____, Subsection _____, Paragraph _____ of the Zoning Ordinance, because: _____


Signature

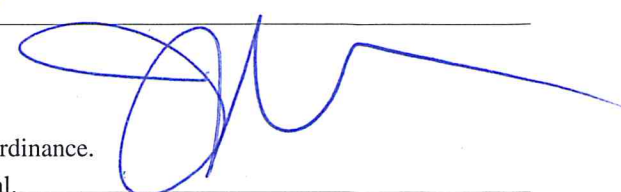
TO BE COMPLETED BY THE BUILDING INSPECTOR

1. Provision(s) of the Zoning Ordinance Appealed, including article, section, subsection or paragraph of the Zoning Ordinance R2-40.17 - LISTED Allowed Occupations
- Proposed occupation not specified.

2. Zoning Classification of the property concerned in this appeal R-50

3. Type of Appeal:
- Variance to the Zoning Ordinance.
 - Interpretation of the Zoning Ordinance or Zoning Map
 - Special or Temporary Permit or an extension thereof under the Zoning Ordinance.

4. A statement of any other facts or data which should be considered in this appeal. _____



SWS no. 0010 VHM

Thursday, January 2, 2020

Letter of Request for Variance

Name: Patrick Eck dba Ecks Armament LLC

Address: 55 S Pierce St.

Business Type: Federal Firearms Licensed Dealer

To the town of West Seneca,

This letter shall provide an official request for a deviation from the current zoning guidelines as outlined in Chapter 120 of the West Seneca Town Code. We request that an authorization be made to conduct business from this address currently zoned as an R50 - A3. The language currently allows for business to be conducted as —a resident medical or osteopathic physician, dentist, chiropractor, podiatrist, physiotherapist, chiropractor, lawyer, engineer, architect, landscape architect, accountant, insurance agent or real estate agent. Ecks Armament would not fall under any of these categories and in order to stay within the strict guidelines of the Bureau of Alcohol Tobacco and Firearms, as well as state and local laws, a zoning approval letter must be obtained before business can be conducted. Our goal is to create a convenient and simple intermediary for procurement of firearms and ammunition for our professional colleagues and municipalities. New York guidelines for this category of goods makes it very difficult and often uneconomical for Law Enforcement personnel to train and maintain proficiencies in their duties. Many large businesses place an emphasis on profit and self preservation at the expense of the consumer and the working class of people that require the use of these goods in their profession, specifically Police Officers. The business will maintain all requirements and follow all guidelines set by the Town of West Seneca while effecting a simplified and efficient means for Departments, and Officers, to obtain these goods and services.

All of the consideration and time that may be put into this request is highly appreciated by our business, but also by our law enforcement colleagues and prospective customers. On behalf of all those mentioned, we thank you for your time.

Respectfully,

Patrick and Alivia Eck

Ecks Armament LLC

Ecks Armament LLC BUSINESS PLAN

Prepared by:

Patrick Eck, Alivia Eck

55 S Pierce St.
West Seneca, New York 14206
(716)601-9547
PatEck10@gmail.com

I. EXECUTIVE SUMMARY

Ecks Armament LLC (referred to from hereon in as the "Company") is intended to be established as a Limited Liability Company at 55 S Pierce St., West Seneca, New York 14206 with the expectation of rapid expansion in the federal firearms licensed dealer industry.

Business Description

The Company shall be formed as Limited Liability Company under New York state laws and headed by Patrick Eck, Alivia Eck.

Background: Sworn Law Enforcement Officer, Air Force Special Operations Command - Security Forces - Staff Sergeant, Firearms Instructor, Armorer, Blacksmith

Business Mission

Our goal is to provide competitive services for Law Enforcement organizations and members, affiliates, and enthusiasts in the procurement of firearms and equipment suited for a wide range of operations and assignments.

Product

The Company's primary product will be Firearms: Long rifles, shotguns, handguns.

II. BUSINESS SUMMARY

Industry Overview

With demand increasing, and retailers/suppliers diminishing in the area, the market shows strong potential for firearms and ammunition profits.

Research shows that consumers in this industry primarily focus on the following factors when making purchasing decisions:

Pricing, fees, availability, and turn-around/duration of the transaction.

Business Goals and Objectives

Short Term:

Provide a simple, streamlined, safe, and legal service or buying, selling, and transferring of firearms.

Long Term:

Build and maintain long-term customer loyalty and trust among customers and associates for reliability and education on the industry.

Legal Issues

The Company affirms that its promoters have acquired all legally required trademarks and patents.

III. MARKETING SUMMARY

Target Markets

The Company's major target markets are as follows:

Law Enforcement, Security Companies, Municipal Contracts, Consumers

The estimated number of potential clients within the Company's geographic scope is 1,500.

Pricing Strategy

The Company has completed a thorough analysis of its competitors' pricing. Keeping in mind our competition's pricing and the costs of customer acquisition, we have decided on the following pricing strategy:

Offer low fees for procurement and transfers, as well as competitive pricing compared to other local dealers.

Distribution Strategy

Will be conducted in accordance with state, federal, and local laws, with strict adherence to ATF guidelines.

Promotional Strategy

The Company will promote sales using the following methods:

Professional networking and resources will be used to advertise and promote the services available to the targeted customer demographic.

Services

First-rate service is intended to be the focus of the Company and a cornerstone of the brand's success. All clients will receive conscientious, one-on-one, timely service in all capacities, be they transactions, conflicts or complaints. This is expected to create a loyal brand following and return business.