

West Seneca Environmental Commission  
Strategic Planning Process

## What is strategic planning?

Strategic planning is a process in which an [organization's leaders](#) define their vision for the future and identify their organization's goals and objectives. The process includes establishing the sequence in which those goals should be realized so that the organization can reach its stated vision.

Strategic planning typically represents mid- to long-term goals with a life span of three to five years, though it can go longer. This is different than business planning, which typically focuses on short-term, tactical goals, such as how a budget is divided up. The time covered by a [business plan](#) can range from several months to several years.

### Items to cover and Commission member who has taken on the responsibility

#### We have room in May, June, September for guest speakers or to review research

Jackie - Bylaws	<ul style="list-style-type: none"> <li><a href="http://www.westseneca.net/application/files/5415/4038/7871/Bylaws_Rev_1_-_9-30-18.pdf">http://www.westseneca.net/application/files/5415/4038/7871/Bylaws_Rev_1_-_9-30-18.pdf</a></li> </ul>	Complete April 2022
Jackie – Town Code	Complete after we have reviewed and set priorities for the next 5 years	
<a href="#">West Seneca Comprehensive Plan</a>	<ul style="list-style-type: none"> <li>Review items in the Comprehensive Plan that align with EC responsibilities and establish our opinion, priorities</li> </ul>	
Cynn timer - NYS DEC	<ul style="list-style-type: none"> <li>Julie Barrett-O’Neill, regional director spoke to Commission</li> <li>Next step is to document and list main priorities to align with</li> </ul>	
<a href="#">Climate Smart Communities</a>	Climate Smart Communities review of their priorities and programs (East Aurora and Lancaster) (tracy can bring in guest speaker)	
Evelyn - Buffalo Niagara Waterkeeper	What are the priorities Waterkeeper is working on that West Seneca may align with?	
Tracy - Other Towns, Municipalities best practices	Researching	
Cynn timer - other Government	Speaking with Pat Burke’s office about him speaking in May	

Tracy, Ryan Public Strategy Session		Schedule for October or November 2023
Evelyn – water quality issues		
Danielle – GObike and West Seneca Bikes	<ul style="list-style-type: none"> <li>Identify key priorities of each org and what WS should align with</li> </ul>	
Danielle – Trees	<ul style="list-style-type: none"> <li>What are other Towns doing that we could do?</li> <li>Grant for Tree inventory with grant writers and NYS DEC</li> </ul>	
<a href="#"><u>Lake Water Watershed Alliance</u></a>		
<a href="#"><u>Storm Water Coalition</u></a>		
Leane – Erie County Water Management Council		
<a href="#"><u>Deer Impact and associated items</u></a>		
Basic Learning	<ul style="list-style-type: none"> <li>What is SEQRA – guest speaker</li> </ul>	SEQRA done Jan 2023